

# **DFI Website Content Style Guide**

# **Diamon-Fusion®** Overview

### About Diamon-Fusion<sup>®</sup> Protective Glass Coating

Diamon-Fusion<sup>®</sup> is an ultra-thin, UV resistant, protective glass coating that transforms ordinary glass into a high-performing, water-repellent surface. Similar to how a non-stick cooking pan works, surfaces treated with Diamon-Fusion<sup>®</sup> become easier to clean and requires less care to maintain.

The invisible barrier created in the Diamon-Fusion<sup>®</sup> process is also extremely smooth, which helps prevent environmental pollutants, hard water, and soap scum from damaging the glass.

#### How Diamon-Fusion<sup>®</sup> Works

At a microscopic level, glass is quite rough. Inevitably, this allows minerals from hard water, soap scum, and environmental pollutants to easily penetrate the surface causing unwanted stains. Diamon-Fusion<sup>®</sup> prevents this from happening by creating an ultra-thin, transparent barrier that seals the glass.

It patented, two-step process chemically bonds to the glass filling in the microscopic peaks and valleys of the surface.

#### **Technical Features and Benefits**

- Web-like nanocoating chemically bonds with glass
- Hydrophobic (water-repellent) 90% easier to clean
- Oleophobic (oil repellent) 90% easier to clean
- Scratch resistant prevents abrasions and scuffs
- Chemically inert no adverse reactions once applied
- No cure time instantly bonds to the glass
- **100% optically clear** transparent nanocoating
- Anti-corrosion protects against heat and humidity
- Coating thickness < 40nm (nanometers)

## **Residential Glass Surfaces**

#### **Protective Glass Coating for Residential Surfaces**

Protect the glass and silica-based surfaces throughout your home from permanent damage with the stain-resistant features of Diamon-Fusion<sup>®</sup> protective coating. Working like a 'non-stick' cooking pan, Diamon-Fusion<sup>®</sup> upgrades unprotected glass into easy-to-clean surfaces that stay clean and clear for longer.

- Cuts cleaning time up to 90%
- Keeps glass cleaner between cleans
- Prevents stains, corrosion, and etching
- Eco-friendly; eliminates harsh chemical cleaners
- Limited lifetime warranty
- No revitalizer or aftercare products required
- Suitable for new and existing glass
- UV resistant; won't break down in sunlight

# **Commercial Glass Surfaces**

### **Protective Glass Coating for Commercial Surfaces**

Protect glass railings, exterior glazing, hotel shower doors, and other commercial glass surfaces from stains and etching with Diamon-Fusion<sup>®</sup> protective coating. The patented coating repels water and environmental pollutants from sticking to the glass, keeping them beautiful and easy-to-clean for years to come.

- Makes glass significantly easier to clean
- Prevents stains, corrosion, and etching
- Eco-friendly; eliminates harsh chemical cleaners
- Protects against damaged caused by environmental pollutants
- 15-year warranty on commercial glass surfaces
- Enhances glass brilliance and clarity
- UV resistant; won't break down in sunlight

# **DFI Website List of Approved Videos**

### Diamon-Fusion<sup>®</sup> Protective Glass Coating for Residential Windows Diamon-Fusion<sup>®</sup> Protective Glass Coating for Residential Windows - YouTube

Diamon-Fusion<sup>®</sup> Protective Glass Coating for Shower Doors Diamon-Fusion<sup>®</sup> Protective Glass Coating for Shower Doors - YouTube

Diamon-Fusion<sup>®</sup> Protective Glass Coating for Commercial Glass Railings Diamon-Fusion<sup>®</sup> Protective Glass Coating for Commercial Glass Railings - YouTube

Diamon-Fusion<sup>®</sup> Protective Glass Coating for Residential Glass Railings Diamon-Fusion<sup>®</sup> Protective Glass Coating for Residential Glass Railings - YouTube

Diamon-Fusion<sup>®</sup> Protective Glass Coating for Glass Canopies Diamon-Fusion<sup>®</sup> Protective Glass Coating for Glass Canopies - YouTube

Diamon-Fusion<sup>®</sup> Onsite Application Onsite Application of Diamon-Fusion<sup>®</sup> Protective Glass Coating for the Home - YouTube

Diamon-Fusion Benefits Summary Diamon-Fusion<sup>®</sup> Glass Coating Benefits Summary - YouTube

Diamon-Fusion<sup>®</sup> Shower Door Care Video Diamon-Fusion<sup>®</sup> Shower Door Care Video - YouTube

Why Protect Your Glass with Diamon-Fusion<sup>®</sup> and the FuseCube<sup>™</sup> Why Protect Your Glass with Diamon-Fusion<sup>®</sup> and the FuseCube<sup>™</sup> - YouTube

FuseCube<sup>™</sup> Express Protective Glass Coating Machine FuseCube<sup>™</sup> Express Protective Glass Coating Machine - YouTube